ABOUT ME

Almost 35 years old, happily married to Bram for 8 years. Managing life with a toddler and three cats. Always looking for new experiences, core-memories and nice greeting cards to add to my collection.

EXPERIENCE

2025 - 2026
Communicatiepartner @deBottomline (BE)
Waasland Shopping, LUKOIL, Roto, Studio STRAF, ArtStone, ...

2022 - 2025
Art Director @Dallas Antwerp (BE)
Aveve, Vandemoortele, Securex, EG, Cornet, IBR-IRE, Alpro, P&V, Bebat, ...

2019 - 2022
Art Director @Springbok (BE)
Mercedes-Benz, Bridgestone, Beko, Daikin, VANIN, Athlon, Reynaers Aluminium, ...

2016 - 2019
AD & CD @Brandhome (BE)
AG Insurance, Start People, Renewi, Eneco, Q-Park, ZOO Antwerpen & Planckendael, Brussels Airport, bpost, ...

2014 - 2016
Creative - Coolblue HQ (NL)
Graphic design & concepting for internal & external campaigns.

EDUCATION

2012 - 2013
Master of Arts (MA) - Commercial & advertising
Sint Lucas University College of Art & Design Antwerp

2009 - 2012
Bachelor of Arts (BA) - Commercial & advertising
Sint Lucas University College of Art & Design Antwerp

CERTIFICATS

2026
Google Ads Search Certification

2026
DPG Ads Manager Certified

SKILLS

- Project Management (intermediate)
- Campaign Management & reporting (intermediate)
- Process Optimization (intermediate)
- Media buying (intermediate)
- Marketing automation (basic)
- Art Direction (expert)
- Graphic design (expert)
- Social media (expert)
- DPT & Print (intermediate)
- SEA & SEO (basic)

TOOLS

Ps Ai Id

LANGUAGES

Dutch ○○○○○
English ○○○○○
French ○○○○○

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